

Celebrate the Sunbelt Lifestyle!



What's New from Sunbelt Publications October 2009

This Just In!

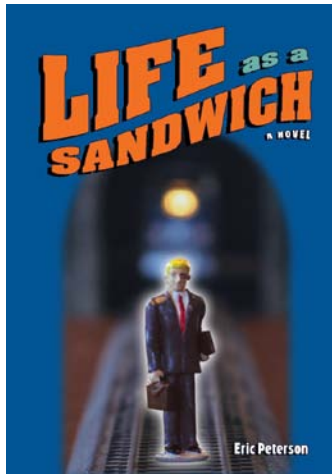


SURF ANGEL

Written by: Terry and Heather Kraszewski

ISBN #9780982198902 Retail: \$19.95

Join the Surf Angel on her magical adventures to the ocean kingdom below, where she visits her sea life friends to prepare them for a safe night of sleep. "Surf Angel" includes delightful illustrations that will captivate children of all ages and remind us to be respectful stewards of the sea's natural treasures. This book also includes an audio CD, in which the story is lovingly narrated by surfing legend, the original "Gidget," who is accompanied by the enchanting sounds of the ocean and its friendly inhabitants. The story is followed by 25 minutes of ocean sounds, to which children can fall asleep.

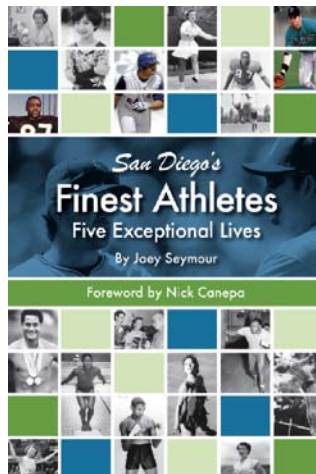


LIFE AS A SANDWICH

Written By: Eric Peterson

ISBN #9780982486054 Retail: \$24.95

It's the verge of the millennium, and the California economy is booming. Wallace Noe and his wife, Hannah, are card-carrying members of the Sandwich Generation: squeezed between raising children and looking after an elderly parent, struggling to make ends meet-and to keep their marriage together. When a family tragedy forces Wallace to reevaluate his life, he stakes his future on a start-up company, never imagining the sequence of events that will shatter his comfortable world.

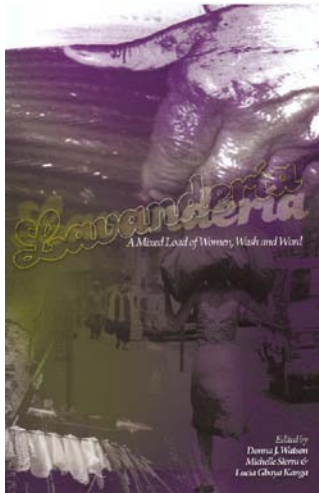


SAN DIEGO'S FINEST ATHLETES: FIVE EXCEPTIONAL LIVES

Written by: Joey Seymour

ISBN #9780916251994 Retail: \$17.95

These five athletes from San Diego each shattered barriers for future minority athletes, while accomplishing outstanding feats in their chosen sports. The talent, dedication, and spirit of Maureen Connolly (tennis), Charlie Powell (boxing and football), Greg Louganis (diving), Tiffany Chin (ice skating), and Adrian Gonzalez (baseball), make this book ideal for sports fans.



LAVANDERIA: A MIXED LOAD OF WOMEN, WASH, AND WORD

Edited By: Donna J. Watson, Michelle Sierra, and Lucia Gbaya-Kanga

ISBN #9780981602066 Retail: \$12.95

This anthology initiates us into one of the most sacred domestic rituals of our mundane world—the purging of physical and psychic stains, or the art and work of doing laundry. The writers' voices rise above the sounds of washing machines, non-televvised daytime dramas, and laughter. Removing the clothespins from their mouths, these women reveal their secrets, fears, loves, and regrets in poem and story form. As finely detailed as the vintage sleeve of a rummage sale find, the work in "Lavanderia" brings the circle closer to home as you find yourself nodding and remembering and thanking every woman who ever sat next to you in a laundromat and made conversation.

Upcoming Events for October

Thursday, October 15, 2009 at 6:30pm, FREE & Open to the Public

Gary Mitrovich, author of [East of San Diego: The Lost History of the East San Diego Police Department](#)—will be talking about and signing copies of his book at Upstart Crow (Upstart Crow 835 C West Harbor Drive, San Diego, CA 92101 (619) 232-4855).

Thursday, October 15, 2009 at 5:30pm-7:30pm, Life as a Sandwich Book Launch Party

Eric Peterson, author of [Life as a Sandwich](#) will be at the Lyric Courtyard at the California Center for the Arts Escondido. Join us for the Book Launch Party (Lyric Courtyard at the California Center for the Arts Escondido – 340 N. Escondido Blvd., Escondido, CA 942025) To R.S.V.P. maria@huckleberryhousebooks.com

Friday, October 16, 2009 4pm, Page One: Celebration of the Written Word, FREE & Open to the Public

Come join Sunbelt Publications at the Page One: Celebration of the Written Word. At 4pm join Bette Blaydes Pegas, author of [Chasing a Dream in the Galápagos](#), Gary Mitrovich author of [East of San Diego: The Lost History of the East San Diego Police Department](#), Joey Seymour author of [San Diego's Finest Athlete's: Five Exceptional Lives](#), and Eric Peterson author of [Life as a Sandwich](#), for the Book Signing Reception. Books will be available at the Signing. This event will be held at the Bonita Library. (Bonita – Sunnyside Branch Library – 4375 Bonita Road, Bonita, CA 91902 (619) 475-4642)

For more information please visit www.sdcl.org

**Saturday, October 17, 2009 10am-3pm, Page One: Celebration
of the Written Word, FREE & Open to the Public**

Come join Sunbelt Publications at the Page One: Celebration of the Written Word. Richelle Floco, Director of Sales and Marketing for Sunbelt Publications will be participating on the Publishing and Agents Panel at 11am. At 1pm join Ruth Todd Evans, author of [The Panda Who Would Not Eat](#), for the Writing for Children's Panel. Books will be available after the Presentations. This event will be held at the Encinitas Library. (Encinitas Library – 540 Cornish Drive, Encinitas, CA 92024 (760) 753-7376)

For more information please visit www.sdcl.org

**Saturday, October 17, 2009 4pm – 6pm, FREE & Open to the
Public**

Joey Seymour, author of [San Diego's Finest Athlete's: Five Exceptional Lives](#)—will be talking about and signing copies of his book at Borders in Chula Vista (Borders – 878 Eastlake Parkway., Chula Vista, CA 91914 (619) 482-9883).

Saturday, October 17, 2009 11am, FREE & Open to the Public

Leland Fetzer, author of [The Cuyamacas: The Story of San Diego's High Country](#), will be doing a presentation on his book at the Descanso Library. (Descanso Library – 9545 River Drive., Descanso, CA 91916 (619) 445-5279)

Saturday, October 17, 2009 10am-2:15pm, Fall Festival of Authors Luncheon \$20

Susan Peterson, author of [Fun and Educational Places to go with Kids and Adults in Southern California](#), will be at the Fall Festival of Author Luncheon as a table host, books will also be available. Learn about writing, meet authors, and enjoy a delicious lunch. Event will take place at the Cypress Church. (Cypress at Cypress Church – 6143 Ball Road, Cypress, CA 90630) For more information please contact Joanne Ladewig at shatz@verizon.net

Tuesday, October 20, 2009, San Diego Press Club's Wine & Dine Event

Chef Bernard Guillas, author of [Flying Pans](#), and Executive Chef of the Marine Room will at the 36th Annual Excellence in Journalism Awards for the San Diego Press Club at the San Diego Hall of Champions.

For more information, please visit www.sdpressclub.org

Saturday, October 24, 2009 at 12pm, Admission is a can of food donated to the San Diego Food Bank

Chef Bernard Guillas, author of [Flying Pans](#), and Executive Chef of the Marine Room will be doing cooking classes. On today's menu: Two Risotto My Way: Sweet & Savor Asian Crab Risotto and Callebaut Chocolate Risotto. No reservations are required. Admission is a can of food, which will be donated to the San Diego Food Bank. Classes will take place in the School of Cooking on the 1st level of the Macy's Mission Valley Home Store. (Macy's Mission Valley Home Store - 1555 Camino de La Reina, San Diego, CA 92108)

**Saturday, October 24, 2009 at 10am – 5:30pm, Registration
\$10**

Diana Lindsay, author of [Marshal South and the Ghost Mountain Chronicles](#) will be at the “This is your life, Jay Von Werlhof: A Symposium Honoring His Nearly Forty Years of Anthropological Contributions in California’s Deserts.” Let’s celebrate the lifetime accomplishments of Archaeologist Jay Von Werlhof as well as his 86th Birthday! Registration is \$10. Donations will be appreciated and will be used to help deter costs. Enjoy Papers, Talks, Presentations, Friends and Food. Luncheon BBQ will be at Noon. The event will be held at the Imperial Valley College Desert Museum. (Imperial Valley College Desert Museum – 11 Frontage Road, Ocotillo, CA (760) 437-6918)

For more information please call Russell Kaldenberg (307) 772-9317 or email rkaldenberg@asmaffiliates.com to discuss the symposium.

[Upcoming Featured Events for November](#)

**Thursday, November 5, 2009 at 5:30pm-7:30pm, San Diego’s
Finest Athlete’s Book Launch Party**

Joey Seymour, author of [San Diego’s Finest Athlete’s: Five Exceptional Lives](#)— Join us for the Book Launch Party at the San Diego Hall of Champions (San Diego Hall of Champions – 2131 Pan American Plaza, Balboa Park., San Diego, CA 92101)

**Saturday, November 7, 2009 at 12pm, Flying Pans Book
Launch**

Chef Bernard Guillas and Chef Ron Oliver, authors of [Flying Pans](#), launches their new cookbook. Meet the authors and have your cookbook signed. Mix and mingle, refreshments and light hors d'oeuvres will be served. Location of the event will be at the Macy's Mission Valley Home Store at the Macy's School of Cooking. (Macy's Mission Valley Home Store - 1555 Camino de La Reina, San Diego, CA 92108)

**Saturday, November 7, 2009 at 3:30pm, FREE & Open to the
Public**

Chef Bernard Guillas and Chef Ron Oliver, authors of [Flying Pans](#), will be at the Borders Mission Valley. Join us meet the Chefs and get your book signed. (Borders Mission Valley – 1072 Camino del Rio N., San Diego, CA 92108 (619) 295-2201)

**[See what the SD Union Tribune says about Flying Pans: Two Chefs, One
World](#)**

**Tuesday, November 17, 2009 6:30pm, San Diego Natural
History Museum Lecture with Bette Blaydes Pegas, Member
\$10 Nonmember \$12**

Bette Blaydes Pegas, author of [Chasing A Dream in the Galapagos: A Personal Evolution](#), will be doing a slideshow presentation on her book and signing copies along with special guests Dr. Stephen Baird and his bandmates in The Galapagos Mountain Boys who will play their tongue-in-cheek “scientific gospel” musical homages to Darwin, natural selection, evolution, and the responsibility of conservation. This event will take place at the San Diego Natural History Museum. (San Diego Natural History Museum 1788 El Prado Balboa Park, San Diego, CA 92101 (619) 232-3821)

For more information please visit www.sdnhm.org

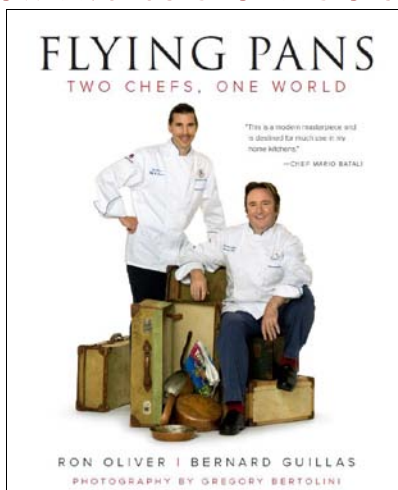
[Click Here For More Events](#)

Interested in scheduling a Sunbelt Author for your upcoming event?

For more information, please contact us at (619) 258-4911 or marketing@sunbeltpub.com.

Coming Soon

Now Available for Pre-orders



FLYING PANS: TWO CHEFS, ONE WORLD

Written By: Bernard Guillas & Ron Oliver

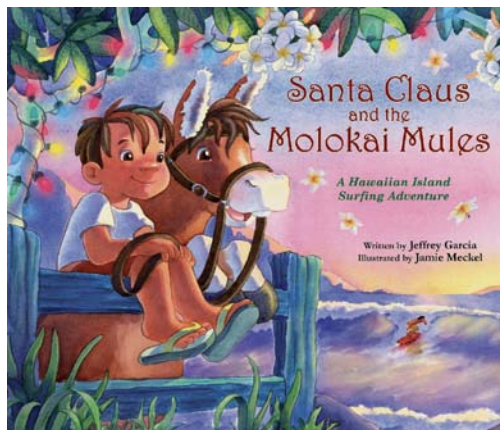
ISBN #9780982428313 Retail: \$35.00

"The Flying Pan" is an exciting, rich culinary tour of indigenous cuisine from around the globe. Through the immensely talented, creative style of Chef Bernard and Chef Ron, you are able to explore widely varied fresh flavors woven with their cultural roots.

[Click Here to Pre-Order this Book or any of our New Books and Get Free Shipping!](#)

[Click Here to See Full Online Book Catalog](#)

Just in time for the Holidays



SANTA CLAUS AND THE MOLOKAI MULES: A HAWAIIAN ISLAND SURFING ADVENTURE

Written by: Jeffrey Garcia

ISBN #9780984094202 Retail: \$17.95

Santa Claus and the Molokai Mules tells the magical story of Kala, a young surfer boy living on the Hawaiian island Molokai. When a storm threatens to ruin Christmas for Molokai, Kala (with the help of an adorable mule) saves the day. This book's text is rich in family relationships and authentic Hawaiian surf culture, and is enlivened by twenty-five charming, watercolor-on-canvas illustrations.

Featured Website of the Month



Now Live!

Check Out www.SanDiegosFinestAthletes.com

Special Event October 17, 2009 4 – pm, FREE & Open to the Public

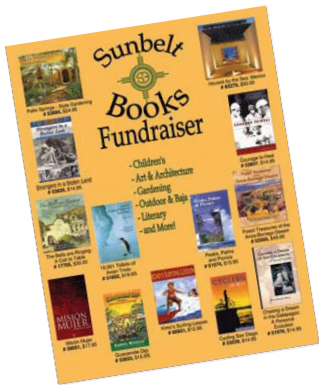
Joey Seymour, author of [San Diego's Finest Athlete's: Five Exceptional Lives](#)—will be talking about and signing copies of his book at Borders in Chula Vista (Borders – 878 Eastlake Parkway., Chula Vista, CA 91914 (619) 482-9883).

Need a Website or looking to revamp your current one?



Lifestyles Media Group (our Web designer) is now honoring a Sunbelt rate on custom web services!

Contact RFloco@SunbeltPub.com for more info on how to receive discounts on all your web needs.



Do you have an Organization looking to raise money?

Check out Sunbelt's New Fundraising Opportunities!

For more information, please contact us at marketing@sunbeltpub.com

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www.sunbeltbooks.com

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